

# The Westin Seattle's Sustainability Initiatives

## Energy and Water Conservations

- High-efficiency lighting: CFL lighting in all guestrooms, lobby, and service areas
- LED lighting in exterior signage, tower crowns, main entrances, elevators, guest floor landings, lobby, meeting space, service areas and garage
- Occupancy sensors/lighting control in meeting rooms, service areas and garage
- Energy efficient centrally monitored thermostats in all guestrooms
- Low-flow faucets, showerheads and toilets in all guestrooms and public restrooms
- Capture waste heat and recycle waste condensate from steam
- Aqua Recycle laundry wash water reclaim system
- Air cooled or closed loop refrigeration systems
- Utility sub-metering equipment
- Replaced large rotisserie style ovens with combi-style convection saving 50%+ in natural gas usage
- Demand control of kitchen hood extraction/supply fans
- Preventive Maintenance programs, Energy & Water Self-Audits and Action Plans
- Energy efficient, variable-speed escalators & new modernized energy efficient elevators

## Waste Minimization

- Hotel-wide waste & sustainability processes actively supported by all associates in all departments
- Transitioned to compostable straws and compostable utensils
- Elimination of Styrofoam
- Environmentally Preferred Products: paper, construction materials, green chemicals
- Environmentally Preferred Suppliers: procurement of office paper, toilet tissue
- eFolio: electronically email 75% of guest folios instead of paper copy under the door
- Sustainable printing services
- Hazardous/Controlled Waste Management: recycle bulbs, batteries, and computer hardware
- Recycling receptacles in all guestrooms, meeting rooms, restaurants, bars, parking garage, and offices
- Recycle plastic, cardboard, paper, glass, wooden pallets, and cooking oils
- Composting organic food waste and coffee grounds
- Food donation program partner (foodlifeline.org – donate to local community partner, Recovery Café)
- Bulk cooking oil to reduce packaging waste and to lower carbon emissions with fewer deliveries
- Currently divert 50% of our waste via recycle and composting efforts

## Indoor Environmental Quality

- 100% smoke free policy within building
- Green housekeeping chemicals
- Cold water wash using ozone to reduce carbon-based fuels
- Integrated pest management
- Low-emitting materials: use of paints, coatings and carpet with eco-label, low VOC emissions

## Awareness and Engagement

- Bike rack for associates commuting via bicycle
- Bus and light rail (ORCA Pass) discounts for associates
- Evolved hotel associate cafeteria to nearly zero-waste with 100% compostable cutlery, plates, bowls, glasses & cups
- Sustainability Champion
- Sustainability/Safety Council of managers and associates



# The Westin Seattle's Sustainability Meeting Practices & Initiatives

## Electronic Sales Tools

- eMenus: all banquet and catering menus posted online
- eCredit Card Authorization form: a fax-free/paper-free process
- Group master bill format allows for electronic delivery of the bill via email or web
- Socially conscious meetings
- Meeting Environmental Mission Statement & Policy

## Meeting Setup

- Energy-efficient digital signage
- Linen-less tables
- Bottled water alternatives
- Recycled content paper products
- Sustainable plants and florals
- Sustainable Banquet and Catering menu options
- Sustainable Banquet and Catering food service and packaging
- Clutter free meeting set-up
- Compostable straws and utensils
- Environmental-friendly chafing fuel
- Meeting space recycling

## Meeting Services

- Sustainable printing services
- Sustainable transportation services information

## Post-Meeting Activities

- Food donation program local partner (foodlifeline.org)
- Composting organic food waste
- Meeting Impact Report
- Carbon-offset program

As doing the right thing continues to be of ever-increasing importance to our guests and event planners, we are proud of the recent recognition that The Westin Seattle has earned:

- \* Trip Advisor's Green Leader: "Gold" Certification rating
- \* Aqua Recycle's Saving Millions Award: over 25 million gallons recycled annually
- \* Green Key "Four Keys" rating: [greenkeyglobal.com](http://greenkeyglobal.com)
- \* Green Leaf "Three Leaves" rating: [istaygreen.org](http://istaygreen.org)

