



The leading association dedicated
to advancing the scholarship and
practice of management

2019 Media Kit

<http://aom.org>

Advancing the Value and Excellence of Management

The Academy of Management (AOM) is an organization of members who are passionate about their work, research, teaching, and knowledge in the field of management and organizations. Members remain united by an abiding passion for excellence in the creation and dissemination of management and organization knowledge. Founded in 1936, AOM is the oldest and largest scholarly management association in the world. Today, the Academy is the professional home for nearly **20,000 members from 120 countries**.

The Academy publishes top-ranked journals, each of which broadly contributes to this objective while emphasizing a particular scholarly aspect of it. [Academy of Management Review \(AMR\)](#) provides a forum to explicate theoretical insights and developments. Articles published in the [Academy of Management Journal \(AMJ\)](#) empirically examine theory-based knowledge. [Academy of Management Learning and Education \(AMLE\)](#) provides a vehicle to examine learning processes and management education. [Academy of Management Perspectives \(AMP\)](#) publishes papers with policy implications based on management research. [Academy of Management Annals](#) features up-to-date, comprehensive examinations of the latest advances in various management fields. Each volume features integrative literature reviews written by leading management scholars. [Academy of Management Discoveries \(AMD\)](#) promotes exploratory empirical research of management and organizational phenomena that our theories do not adequately explain.



In addition to journals, AOM publishes a [newsletter](#) and Annual Meeting [Proceedings](#). The Academy of Management's Annual Meeting is the leading conference for more than 10,000 students, academics, and practitioners interested in scholarly management and organization. The 2019 Annual Meeting will be held August 9–13, 2019, in Boston, Massachusetts.

Academy of Management Annals

Academy of Management Annals is a double-blind, peer reviewed journal. *Annals* provides in-depth examinations of the latest advances in various management fields, are anchored in the literature, and provide critical and provocative research reviews written by leading scholars. *Annals* is consistently ranked at the top of the most cited and influential journals in the categories of management and business.

Key Facts:

Editors-in-Chief: [Kimberly Elsbach and Daan van Knippenberg](#)

Incoming Editors-in-Chief: [Carrie Leana and Stuart Bunderson](#)

Established: 2008

Frequency: Twice yearly (January and June)

Peer-Reviewed: Double-blind

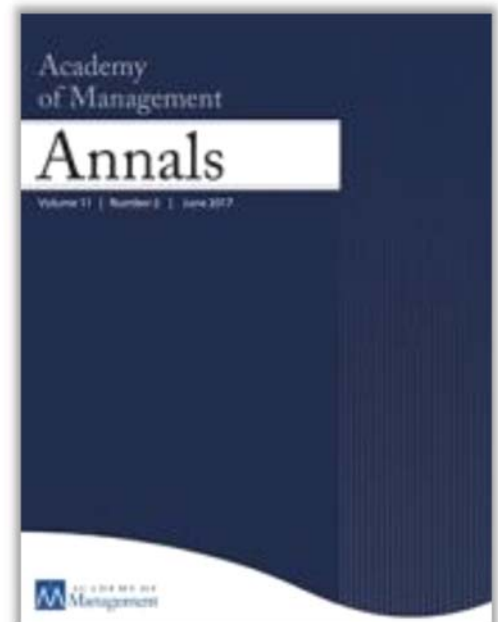
Impact Factor: 9.281

5-Year Impact Factor: 17.129

Rank:

- 1 out of 209 in category of Management
- 1 out of 140 in category of Business

2017 Journal Citation Reports



Academy of Management Journal

Academy of Management Journal (AMJ) is the flagship empirical journal in management and has been indispensable reading for management scholars for more than five decades. *AMJ* articles test, extend, or build theory and contribute to management practice using a variety of empirical methods (e.g., quantitative, qualitative, field, laboratory, meta-analytic, and combination). *AMJ* articles are regularly cited in the major business media, including the *New York Times*, *Economist*, *Wall Street Journal*, *Washington Post*, *Business Week*, and *Fortune*.

Key Facts:

Editor-in-Chief: [Jason D. Shaw](#)
Incoming Editor-in-Chief: [Lazlo Tihanyi](#)

Established: 1958

Frequency: Bi-monthly (February, April, June, August, October, and December)

Peer-Reviewed: Double-blind

Impact Factor: 6.700

5-Year Impact Factor: 11.254

Rank:

- 4 out of 209 in category of Management
- 7 out of 140 in category of Business

2017 Journal Citation Reports



<http://aom.org/amj/>

Academy of Management Review

Academy of Management Review (AMR) is ranked among the top five most influential and frequently cited management journals. *AMR* is a theory-development journal that publishes the highest-quality conceptual work being done in the field. Articles challenge conventional wisdom concerning all aspects of organizations and their role in society and provide new theoretical insights.

Key Facts:

Editor-in-Chief: [Jay Barney](#)

Established: 1976

Frequency: Quarterly (January, April, July, and October)

Peer-Reviewed: Double-blind

Impact Factor: 8.855

5-Year Impact Factor: 13.277

Rank:

- 2 out of 140 in category of Business
- 2 out of 209 in category of Management

2017 Journal Citation Reports



<http://aom.org/amr/>

Academy of Management Learning and Education

Academy of Management Learning and Education (AMLE) examines pressing issues in the fields of management learning and education by presenting theory, models, research, critique, dialogues and retrospectives that address the learning process, and the practice of management education. Audience includes scholars, educators, program directors and deans at academic institutions as well as practitioners in training and development and corporate education.

Key Facts:

Editor-in-Chief: [William Foster](#)

Established: 2002

Frequency: Quarterly (March, June, September, and December)

Peer-Reviewed: Double-blind

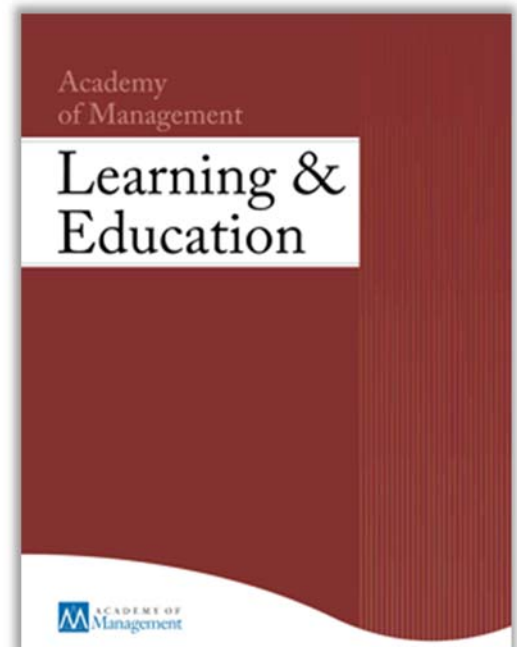
Impact Factor: 2.866

5-Year Impact Factor: 4.235

Rank:

- 18 out of 238 in category of Education & Educational Research
- 62 out of 209 in category of Management

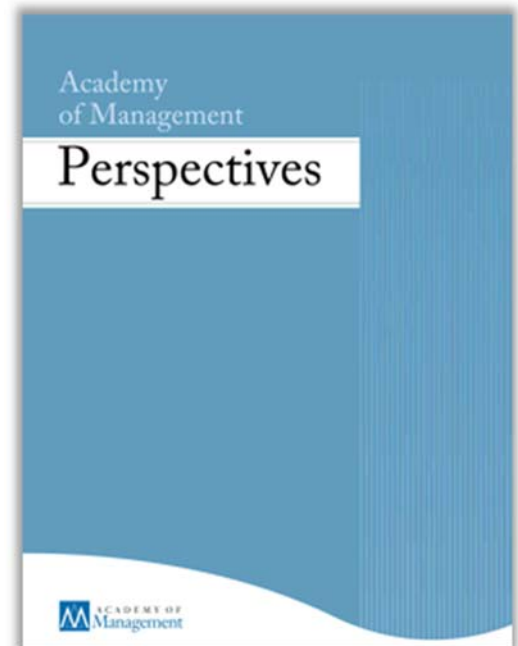
2017 Journal Citation Reports



<http://aom.org/amle/>

Academy of Management Perspectives

The ***Academy of Management Perspectives (AMP)*** publishes papers with policy implications based on management research. *AMP* articles leverage management theory to understand contemporary behavioral, socioeconomic, and technological trends, highlighting their implications for the public interest or relying on a strong evidence base of empirical findings to inform public policy. Authors develop connections between management evidence and public policy concerns by (i) critically assessing the impact of management theory and research on public policy; (ii) summarizing empirical evidence to emphasize their policy implications; (iii) identifying policy concerns that should motivate the development of new management theory and research; and/or (iv) establishing a research agenda that informs public policy.



<http://aom.org/amp/>

Key Facts:

Editor-in-Chief: [Phillip H. Phan](#)

Established: 2002

Frequency: Quarterly (February, May, August, and November)

Peer-Reviewed: Double-blind

Impact Factor: 4.942

5-Year Impact Factor: 7.156

Rank:

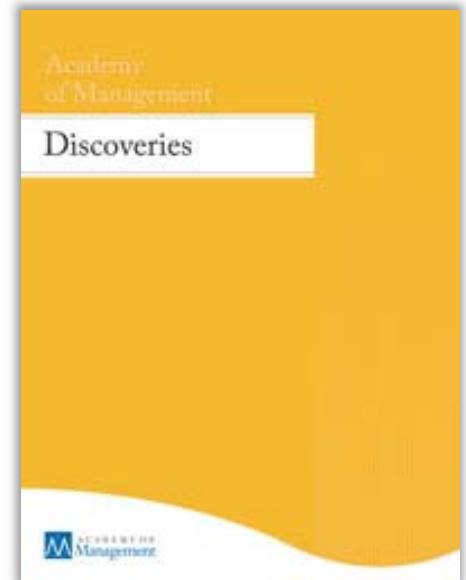
- 18 out of 140 in category of Business
- 21 out of 209 in category of Management

2017 Journal Citation Reports

Academy of Management Discoveries

The Academy of Management's First e-only Journal

The mission of *Academy of Management Discoveries (AMD)* is to publish phenomenon-driven empirical research that theories of management and organizations neither adequately predict nor explain. Data on these poorly-understood phenomena can come from any source, including ethnographic observations, lab and field experiments, field surveys, meta-analyses, construct validation research, and replication studies. *AMD* welcomes exploratory research at the pre-theory stage of knowledge development, where it is premature to specify hypotheses, and which generates surprising findings likely to stimulate and guide further exploration and analysis. This research must be grounded in rigorous state-of-the-art methods, present strong and persuasive evidence, and offer interesting and important implications for management theory and practice.



<http://aom.org/amd/>

Key Facts

Editor-in-Chief: [Peter Bamberger](#)

Established: 2015

Frequency: Quarterly (March, June, September, December)

Peer-Reviewed: Double-blind

AOM Annual Meeting Sponsorship Program



Make a Statement That You Support the Academy of Management!

Important aspects of AOM's annual meeting activities are the professional development and social functions. Exhibitors increase their own marketing efforts by supporting these functions, and those opting for sponsorship will receive exhibit space location preference for the 2019 conference. Partial sponsorships are also available, and ideas that better suit an organization's business agenda are welcome!

To become an AOM sponsor or to obtain more information, contact Megan Johnson at mjohnson@aom.org.



Sponsorship Levels

Platinum Plus:	\$20,000
Platinum:	\$16,500
Gold:	\$11,000
Silver:	\$ 8,500
Bronze:	\$ 5,500
Pewter:	\$ 4,000

For more information on the specific sponsorship items and the benefits associated with each sponsorship level, please visit the AOM website: <http://aom.org/annualmeeting/exhibits-sponsorship/>

Online Traffic

Main Website

Visits: 2,579,388

Unique Visits: 1,998,003

Page Views: 2,468,806

Avg. Pages per Visit: 2:44

Avg. Visit Duration: 2:37 (min:sec)

Stats recorded from 1/1/2018–12/31/2018



Journals Mobile Website

Mobile Publication app Discontinuance

All new content is published online at AOM's new content platform and members can also access content via aom.org once logged in. As of June 30, 2018, the app is no longer supported. [Please see the table for more details on the mobile-friendly website.](#)

Print & Dynamic Edition Ads

AMJ, AMR, AMP, AMLE Journals

Full Page, B&W:	\$1,000
Cover 2, 4-Color:	\$2,000
Cover 3, 4-Color:	\$2,000

Annual Meeting Program

Full Page:	\$1,050
Cover 2, 4-Color:	\$2,220
Cover 3, 4-Color:	\$1,950

Digital Ads

Main Website Banner

aom.org:

- 3-month posting
- 1 tab + run-of-tab pages
 - 8 tabs total
 - No home page ads for About AOM tab

Annual Meeting Mobile App (Most Mobile Devices)

3-month posting: \$1,000

Placement

The Academy of Management does not accept Placement or Classified advertising in the print or online versions of the publications. Please visit the Academy of Management Placement website for additional information: <http://aom.org/placement/>

* Package deals are available upon request.

* Additional multimedia opportunities available upon request

Mechanical Requirements

Print Ads

AMJ, AMR, AMP, AMLE, Annals Journals

Full Page: 8.25" x 10.75"

Annual Meeting Program

Full Page: 7" x 9"

All files should be high-resolution and without bleeds. Accepted file formats include PDF (preferred), TIFF, and EPS.

Digital Ads

Main Website

Square (only): 250 x 250 px

Journals Mobile Site Banner

Banner: 728 x 90 px

Tower: 160 x 600 px

Accepted file formats include **GIF** (static and animated, the latter of which can be up 1MB in size), **JPEG**, and **PNG**.

All digital ads must have a click-through URL.

Annual Meeting Mobile App (Most Mobile Devices)

Banner: 640 x 150 px

552 x 150 px



Publication Dates

Academy of Management Journal

Issue #1: February
Closing Date: December 15

Issue #2: April
Closing Date: February 15

Issue #3: June
Closing Date: April 15

Issue #4: August
Closing Date: June 15

Issue #5: October
Closing Date: August 15

Issue #6: December
Closing Date: October 15

Academy of Management Review

Issue #1: January
Closing Date: November 15

Issue #2: April
Closing Date: February 15

Issue #3: July
Closing Date: May 15

Issue #4: October
Closing Date: August 15

Academy of Management Annals

Issue #1: January
Closing Date: December 15

Issue #2: June
Closing Date: May 1

Annual Meeting Program

Issue Date: August 15
Closing Date: May 15

Academy of Management Learning & Education

Issue #1: March
Closing Date: January 15

Issue #2: June
Closing Date: April 15

Issue #3: September
Closing Date: July 15

Issue #4: December
Closing Date: October 15

Academy of Management Perspectives

Issue #1: February
Closing Date: December 15

Issue #2: May
Closing Date: March 15

Issue #3: August
Closing Date: June 15

Issue #4: November
Closing Date: September 15

Academy of Management Discoveries

Issue #1: March
Closing Date: February 1

Issue #2: June
Closing Date: May 1

Issue #3: September
Closing Date: August 1

Issue #4: December
Closing Date: November 1

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Fine Print

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Website: For more information about AOM publications, please visit aom.org.