The 75th Annual Meeting of the Academy of Management

August 7 - 11, 2015
Canada
Vancouver, British Columbia

CALL FOR SUBMISSIONS

Deadline for ALL Submissions:
January 13, 2015 (5:00 PM ET NY Time)

http://aom.org/annualmeeting/callforsubmissions/
# Table of Contents

Theme for the 75th Annual Meeting of the Academy of Management ................................................................. 3  
“Opening Governance” .......................................................................................................................................... 3  
Message from the AOM Chairs, Anita M. McGahan and Mary Ann Glynn ....................................................... 5  
General Submission Information .......................................................................................................................... 5  
  Submission Types .............................................................................................................................................. 5  
  What is a PDW? .................................................................................................................................................. 5  
  What is a scholarly submission? ........................................................................................................................ 5  
Important Submission Notes ............................................................................................................................... 7  
Policies, Ethics, Rule of 1, and Rule of 3 .................................................................................................................. 8  
  Participation and Attendance at PDW and Scholarly Sessions ....................................................................... 8  
  Rule of 1 ............................................................................................................................................................ 8  
  Rule of 3 ............................................................................................................................................................ 8  
  AOM Code of Ethics ........................................................................................................................................ 10  
Submission Guidelines ......................................................................................................................................... 11  
  Professional Development Workshop (PDW) Submission Guidelines ......................................................... 11  
  Paper Submission Guidelines .......................................................................................................................... 12  
  Symposium Submission Guidelines ............................................................................................................... 13  
  Caucus Submission Guidelines ....................................................................................................................... 14  
Submission Process ............................................................................................................................................. 15  
Finalization Checklists ......................................................................................................................................... 16  
  PDW Submission Finalization Checklist ....................................................................................................... 16  
  Paper Submission Finalization Checklist .................................................................................................... 17  
  Symposium Submission Finalization Checklist ............................................................................................ 18  
  Caucus Submission Finalization Checklist .................................................................................................. 19  
Call for Submissions ........................................................................................................................................... 20  
  Divisions, Interest Groups, and Committees ................................................................................................. 20  
Caucus Call for Proposals ................................................................................................................................... 21  
TLC Call for Submissions .................................................................................................................................... 22  
  Formats ............................................................................................................................................................ 22  
Criteria for Acceptance ....................................................................................................................................... 22  
Session Orientations and Awards ........................................................................................................................ 23  
Call for Reviewers ................................................................................................................................................ 23  
Meet the AOM Program Planning Team ............................................................................................................... 24
Theme for the 75th Annual Meeting of the Academy of Management

“Opening Governance”
Program Chair: Anita M. McGahan

Theme of the 2015 Annual Meeting

The theme of the 2015 conference, Opening Governance, invites members to consider opportunities to improve the effectiveness and creativity of organizations by restructuring systems at the highest organizational levels. The term 'governance' refers to leadership systems, managerial control protocols, property rights, decision rights, and other practices that give organizations their authority and mandates for action. Opening governance involves revisiting these practices especially in light of big data, crowdsourcing, and other emerging digital technologies that expand the information and expertise available to organizational leaders. How and when should managers open governance practices to involvement by engaged stakeholders? What advances and problems arise from transparency in decision making? The Opening Governance theme also points to fundamental questions about how various types of organization forms compete to govern valuable resources. What are the tradeoffs associated with pursuing a specific value-creation opportunity under the governance structure of an investor-owned corporation as opposed to a privately held corporation, a B Corporation, or even a licensing arrangement or non-profit organization? How can organizations work more effectively with governmental agencies and foundations to create value?

Organizations operating under all kinds of governance structures - including companies, non-governmental organizations, hospitals, schools, and governments -- will be pressed over the next generation to make better decisions; respond more quickly to information; coordinate better; disseminate important information faster; waste less; operate more cleanly and fairly; cultivate trust through transparency; and mobilize expertise more efficiently. Digital analytics are already generating new types of insights about personal and organizational behavior. As a result, questions about the control and ownership of behavioral data will become acute. Innovation in systems of governance over massive amounts of this machine-enabled data will be central to taking up the opportunity for innovating at the levels required to address the biggest problems of our time - such as climate change and the fragility of financial systems. Organizations will be compelled to confront the interests of stakeholders in their most important information assets and, at the same time, only be able to develop and use these assets through collaboration and partnership.

The opportunities for new approaches to value creation are also extensive. Important new resources are available at scale for managing more effectively in the face of large problems: digitized information, data (big and small), communication technologies, new analytical techniques, extensive networks of relationships, and knowledge of all sorts. We know relatively less about effective mechanisms for deploying these resources effectively, and we know little about management techniques for conceptualizing and designing resources to address such problems as the informal economy or massive migrations of people into the world's cities.

The challenge of governing across organizational boundaries is as complex as governing within organizations. We must develop systems that put the right organizations at the forefront of problem solving at the right times. Governmental bodies must have the intelligence and
governance structures to regulate private organizations while at the same encouraging rather than discouraging decentralized initiative to solve pressing problems. Organizations of all forms must work together flexibly, such as when pharmaceutical companies distribute essential medicines to non-governmental agencies through public hospitals in settings of poverty. Responding to public emergencies and innovation opportunities will become a hallmark of effective cross-organization management in the 21st century.

What will opening governance involve as a practical matter? It may involve new functions for organizations, such as creating innovation platforms and sponsoring the creation of digital standards. It also may create opportunities for new types of public-private collaboration, such as when multilateral agencies subcontract critical health-delivery and educational functions to private companies. For private organizations, it may involve pooling knowledge to create new datasets and then competing over the opportunities created by the data. New business models may emerge, such as when companies license technology to rivals, or when companies seek to create networks of entrepreneurial actors that compete for control rights over information. Companies may also benefit from differences in information rules across jurisdictional boundaries, such as when companies test new products in one country and then introduce them in other countries. As these practices disseminate, Boards of Directors will need to become more engaged in their firms' information technology practices. NGOs, health-care providers, educators and governmental actors may collaborate to exchange data and commit to mutual collaboration in the face of system failures. The implications are almost endless - too extensive to list.

Opening Governance is an invitation to think broadly and creatively about the ways in which organizations take action to address the most important management problems and opportunities of our time. For our meeting in Vancouver, Opening Governance raises questions that AOM members of various divisions and interest groups may tackle from many different perspectives. Thank you for considering the invitation and for engaging on this theme. Each of the nearly 19,000 members of our Academy has insights that are welcome at the AOM's 75th meeting. It will be great to see you there.

Anita M. McGahan,
Vice President and 2015 Program Chair, Academy of Management
Deadline for ALL Submissions:
January 13, 2015, 5:00 PM ET (New York Time)

Message from the AOM Chairs, Anita M. McGahan and Mary Ann Glynn

We are looking forward to receiving your submission for the 2015 program. To ensure that your submission is submitted correctly and that it will be reviewed for inclusion in the program, please read through all of the guidelines and instructions in the pages that follow carefully. Our best advice is to submit early. The submission website is scheduled to open in early November and the submission deadline is not until January 13. By submitting early in the process, you will create a window that will allow for the identification of technical issues in advance of the final deadline.

If you wait until the last minute to submit, you are more vulnerable to errors. Common problems include technical connectivity issues, omission of a participant, and failure to finalize your submission. Divisional Program and PDW Chairs have a short period of time to check-in and assign for review all of the submissions before making final decisions. Any submission that is not finalized or doesn’t follow all the proper guidelines will automatically NOT be reviewed. So please submit early and allow time for any necessary corrections.

Thank you!

General Submission Information

Submission Types

What is a PDW?
Professional Development Workshops (PDWs) are a platform for colleagues to share knowledge and expertise and foster the professional development of workshop participants. It is an opportunity to develop innovative and creative workshops that will benefit Academy members. The PDW program is coordinated by the Academy’s many divisions, interest groups, and theme committees.

The Professional Development Workshops run on Friday and Saturday, from 8 am - 8 pm each day, with additional All-Academy Theme Workshops scheduled on Sunday. In contrast to the refereed scholarly program that has a double blind review process and standardized time blocks and formats, the PDWs include a wide variety of session formats, must be a minimum of 2 hours in length, and are reviewed by the Academy’s division, interest group, and committee PDW Chairs. These workshops include Doctoral Consortia and Junior Faculty Consortia.

What is a scholarly submission?
Scholarly submissions include paper, symposium, and caucus submissions.

Paper Submissions
A paper refers to a fully developed manuscript on a scholarly topic. Papers represent the majority of the submissions and form the most scholarly sessions on the program. Paper sessions are refereed and will consist of papers with a common theme. Each session should have a minimum of three papers with one Session Chair or Discussant. A paper can only be submitted to one division and goes through a double blind review process. There are two types of paper sessions: Divisional Presentation Sessions and Discussion Paper Sessions.
1. **Divisional Presentation Paper sessions (DP):** Each author will have a set amount of time to present his/her work, and group discussions will follow after all presentations have been made. These sessions are accepted papers grouped together by the Division Program Chairs based upon common themes reflecting the interests and domains of their divisions. The Session Chair/Discussant is responsible for managing the session time, facilitating discussion, and encouraging participants to go online to evaluate the session afterward.

2. **Discussion Paper sessions (DISP):** These are sessions for promising papers that meet the acceptance criteria, but would benefit from further development. The focus of these sessions should be on the authors receiving feedback for further development of the paper and sharing of research experiences with others who share similar research interests. Each session should have three to four papers with a Discussant whose role is to provide constructive feedback to the authors.

**Symposium Submissions**
Symposium sessions are the second type of refereed session in which a number of speakers discuss a common topic or theme in a manner that brings new insights to the subject. Symposia can be submitted to up to three divisions. There are two types of symposia: Panel Symposia engage a group of panelists in a formal interactive discussion while Presenter Symposia involve a series of authored papers on a preset theme.

1. **Panel Symposia:** The purpose of a Panel Symposium is to engage a group of panelists in an interactive discussion. There are no titles associated with the panelists’ presentations. Proposals for panel discussions should include clear descriptions of the topics to be discussed and the procedures that will be used to manage the discussion among panelists and with the audience.

2. **Presenter Symposia:** Presenter Symposia involve a series of authored papers on a preset theme. Symposia are not blind reviewed, but they are judged on overall quality, interest to Academy members, relevance to the divisions or interest groups to which they are submitted, and innovation and contribution. Symposiums can be singly sponsored by a division / interest group, or jointly sponsored by up to 3 divisions / interest groups. In a Presenter Symposium, titles are associated with each presentation. Presenter Symposia can involve co-authored papers and co-authors will be listed in the printed program.

**Review Process**
Symposia are single blind reviewed. Reviewers see the names of the presenters, participants, and organizers but submitters do not know who the reviewers are. Proposals for symposia are judged based on overall quality, interest to Academy members, relevance to the sponsor being sought (division, interest group, AAT committee), innovativeness, and contribution. For more details about the criteria used by specific sponsors, consult the Division / Interest Group Special Instructions.

**Caucus Submissions**
The premise of a caucus is primarily to provide an opportunity for scholars to innovate and to share and discuss emergent ideas that are still in the incubatory stage. We encourage submission of innovative proposals that provide conference participants with opportunities to network, collaborate, and develop new ideas that include, but are not limited to, the conference theme, “Opening Governance”. Caucuses are designed to provide a convenient, informal way for AOM members with shared interests to find one
another and to develop a sense of community within the larger AOM structure as well as explore potential collaborations in a forum open to all interested AOM members.

**Important Submission Notes**
- Submitters do NOT need to be AOM members to submit a proposal to the Annual Meeting.
- If a proposal is accepted, participants must register to attend the Annual Meeting.
- All participants attending the Annual Meeting must be AOM Members and registered for the Annual Meeting.

It is recommended that you contact the preferred sponsoring division, interest group, or committee to discuss your proposal prior to submitting. Please contact the preferred sponsor by **December 12, 2014** so that you have enough time to finalize your proposal/submission and submit by **January 13, 2015 at 5:00pm ET (NY Time)**. During the submission process, PDW submitters will have the opportunity to suggest other divisions, interest groups, and committees that would be interested in the proposal.
Policies, Ethics, Rule of 1, and Rule of 3

Participation and Attendance at PDW and Scholarly Sessions

To attend the Annual Meeting conference a program participant must be an AOM member and must be registered for the conference. Program participants are highly encouraged to personally present their submissions.

- All PDW participants listed on a submission must be available to participate from Friday through Saturday.
- All participants on submitted papers, symposia, and caucuses must be available to participate from Sunday through Tuesday.
- All participants on submitted AAT PDWs and symposia must be available to participate on Sunday.

Rule of 1
The Rule of One for PDWs
PDW Proposals can be submitted to only ONE Division, Interest Group, or Committee. It is recommended that you contact the preferred sponsoring division, interest group, or committee to discuss your proposal prior to submitting. During the submission process you will have the opportunity to suggest other divisions, interest groups, and committees that would also be interested in the proposal.

The Rule of One for Papers
"A paper can only be submitted to one division or interest group." This long-standing Academy rule is similar to the requirements of most journals. It also uses reviewer time efficiently.

Rule of 3
The Rule of Three for PDWs
"No one may submit to or be associated with more than three (3) Professional Development Workshop (PDW) submissions to an Academy Meeting. No one may or appear on more than three (3) PDW sessions during the PDW Program from Friday to Sunday, regardless of whether the sessions are held on-site or off-site."

PDW Program appearances include all roles that are listed on the PDW program such as chairs, organizers, special guests, speakers, presenters, co-authors, and so on.

The Rule of Three for Papers and Symposia
"No one may submit to or be associated with more than three scholarly submissions (papers and/or symposia) to an Academy Meeting. No one may appear on more than three sessions during the refereed scholarly program from Sunday to Tuesday.

Scholarly Program appearances include all roles that are listed on the scholarly program such as chairs, organizers, special guests, discussants, speakers, presenters, co-authors, and so on.

The Rule of 3+3
Rationale
The Rule of Three + Three (no more than three scholarly submissions + three workshop submissions) serves as a means to ensure broad participation of members. It reduces the likelihood of the program being dominated by a small handful of people, and it helps ensure that no one is committed to appear at
more than one place at a time. When people make too many commitments to participate in the conference program, scheduling conflicts often arise. As a consequence, participants may find it difficult to honor their commitments, and the program and the experiences of the attendees will suffer as a result. People who agree to participate in an all-day consortium, for example, are expected to participate for the entire day. They should not leave after an hour to attend another session. No presenter should have to arrive late to one session or leave early to present in another one. Organizers, other participants, and especially the attendees are all frustrated by such behavior. The Rule of Three + Three helps reduce these problems. Participants are better able to fully honor their commitments, and attendees can attend events knowing that the featured speakers will actually be there throughout the event.

**How is the Rule of Three + Three enforced?**
The PDW and scholarly program submission system will automatically block submissions that violate the rule. The system will inform the submitter of the rule violation and indicate which participant has already been associated with three other submissions. The submitter will have to revise the proposal by removing the violation. The proposal can be revised and resubmitted by the deadline without penalty. A person who agrees to be listed on more than three PDW proposals or three scholarly submissions puts all of those submissions at risk of being dropped from the program. Therefore, it is in the interest of submitters to ensure that everyone understands and follows the rule. Clearly, the implications of including a violator of the Rule of Three + Three on a submission are far-reaching.

**NOTE:** It is the responsibility of each participant to understand and follow the Rule of Three + Three. If you have committed to participate in three workshops and three scholarly submissions, you should decline further requests.

*The following are exempt from the Rule of Three + Three:*
* Academy, Division, Interest Group, and Committee Officers are exempt.*
* Academy and Division General Sessions (Executive Committee Meetings, Division Business Meetings, Social Events) are exempt.*
* Current and incoming editors-in-chief of Academy of Management publications as participants in sessions devoted exclusively to publishing and other AOM journal activities are exempt.*
* If a person appears twice in a single session (e.g., as both organizer and speaker), it counts as one appearance.*
* If a person appears on a two-day workshop, such as a Division's doctoral consortium, it counts as one appearance.*
* Caucus organizers as participants in caucuses are exempt.*
* Submissions to the Teaching and Learning Conference (TLC) as well as participation in TLC sessions are exempt.*
AOM Code of Ethics

Members should notify appropriate division chairs or committees regarding the practices or actions of members they believe may violate Academy policies, rules, or general standards of ethical conduct. Standards of conduct that are particularly relevant to participation in the annual conference are summarized here:

1. **Participation.** To encourage meaningful exchange, Academy members should foster a climate of free interchange and constructive criticism within the Academy and be willing to share research findings and insights fully with other members.

2. **Original Work and New Work.** Submitted papers must not have been previously presented or scheduled for presentation, published, or accepted for publication. If a submitted paper is under review elsewhere, it must not appear in print before the Academy meetings.

3. **Attendance and Commitments.** ALL program participants must be AOM members AND registered (separate costs) for the conference in order to attend. The Academy is a voluntary association whose existence and operations are dependent on cooperation, involvement, and leadership from its members. Members should honor all professional commitments, including presentation of accepted papers and participation in scheduled roles, such as chair, discussant, or panelist. Program participants are highly encouraged to personally present their submission. If absence from a scheduled meeting is unavoidable, members must contact appropriate individuals and pursue suitable alternative arrangements. Leaders have the same responsibilities and should perform their obligations and responsibilities in a timely, diligent, and sensitive manner, without regard to friendships or personal gain.

4. **Rigorous Scholarship.** It is the duty of Academy members conducting research to design, implement, analyze, report, and present their findings rigorously. Research rigor includes careful design, execution, analysis, interpretation of results, and retention of data. Presentation of research should include treatment of the data that is honest and that reveals both strengths and weaknesses of findings.

Authorship and credit should be shared in correct proportion to the various parties' contributions. Whether published or not, ideas or concepts derived from others should be acknowledged, as should advice and assistance received. Authors should also guard against plagiarizing the work of others. Plagiarism is defined as:

*The failure to give sufficient attribution to the words, ideas, or data of others that have been incorporated into a work, which an author submits for academic credit or other benefit. Attribution is sufficient if it adequately informs and, therefore, does not materially mislead a reasonable reader as to the source of the words, ideas, or data. Attribution (or the lack thereof) is materially misleading if it could cause a reasonable reader to be mistaken as to the source of the words, ideas, or data in a way that could benefit the author submitting the work. (Worthen, 2004: 444. Italic for emphasis added).*
Submission Guidelines

Professional Development Workshop (PDW) Submission Guidelines

1. PDW proposals can be submitted to only ONE sponsor (that is, ONE division, interest group, or committee).

2. PDW proposals must include and be organized in the following order:
   a. A title page that contains:
      i. the Academy submission system-assigned 5 digit submission number
      ii. title of the workshop
      iii. name of primary sponsor, and a list of other sponsors who might be interested in the workshop
      iv. 250-word abstract of the workshop.
   b. A three to five page overview of the workshop.
   c. An explanation as to why the workshop should be of interest to the specified sponsor.
   d. A description of workshop's format.

3. PDW proposals use the following page format:
   a. Times New Roman 12-point font
   b. Double spaced
   c. 1-inch (2.5 cm) margin all around
   d. 8.5" × 11" page setting
**Paper Submission Guidelines**

i. **Submission Rules for Papers**

   a. Each paper can be submitted to only **ONE** division or interest group.

   b. Submitted papers must **NOT** have been previously presented, scheduled for presentation, published, or accepted for publication by the AOM or any other publisher or organization. If a paper is under review, it must **NOT** appear in print before the Academy meeting, August 7-11, 2015.

   c. **NO** changes in the paper title, abstract, authorship, and actual paper can occur **AFTER** the submission deadline.

ii. **Formatting your paper** *( SAMPLE )* Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will **NOT** be reviewed.

   a. The entire paper (title page, abstract, body, figures, tables, references, etc.) must be in **ONE** document using one of the following formats:

      - Portable Document Format (.PDF)
      - Microsoft Word (.DOC)
      - Rich Text Format (.RTF)

   b. The maximum length of the paper is **40 pages** (including title page, ALL tables, appendices, and references).

   c. The format for tables and figures, references, and appendices should follow the *Academy of Management Journal's Style Guide*.

   d. Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting.

   e. Record the 5-digit electronic submission ID number as a header on the first page.

   f. Number all of the pages of the paper.

   g. To facilitate the blind review process, remove ALL author-identifying information from the uploaded document, including acknowledgements, since this is the document that the reviewers will be reading. Note: You will still include ALL authors associated with your submission during the submission process, but not in your paper. The author information provided will appear in the printed and online Program.

   h. Check that the paper prints correctly (i.e., all imported figures and tables appear) and ensure that the file is virus-free.

**NOTE:** Paper proposals that do not follow these formatting instructions will **NOT** be reviewed.
Symposium Submission Guidelines

Submission information

a. Sample Symposia:
   Panel Symposium ( SAMPLE)
   Presenter Symposium ( SAMPLE)

b. Symposia sponsors. A symposium that is designed for a specific audience can be submitted to as many as three divisions or interest groups that will each review the symposium independently. A symposium that would appeal broadly to AOM members in ALL divisions and addresses the meeting theme, "Opening Governance" should be submitted to the All-Academy Theme (AAT) Committee. A theme-based symposium that relates to a specific division or interest group should be submitted to that division or interest group. When you submit a symposium, the electronic system will ask you to select potential sponsors and rank them in order.

c. Review process. Symposia are NOT blind reviewed. The reviewers see the names of the presenters, participants, and organizers. Proposals for symposia are judged based on overall quality; interest to Academy members; relevance to the sponsor being sought (division, interest group, AAT committee), innovativeness, and contribution. For more details about the criteria used by specific sponsors, consult the Division / Interest Group Special Instructions.

i. Formatting your symposium proposal. Please follow these instructions to ensure your symposium proposal is reviewed. Proposals that are not prepared according to these instructions will NOT be reviewed.

A symposium submission must include the following and be organized in the following order:

a. A title page that includes:
   i. Academy submission system assigned five digit submission number
   ii. Title of symposium
   iii. Complete formal names of all participants
   iv. List of potential Division/Interest Group/AAT sponsors

b. Three to five page overview

c. Explanation of why the symposium should be of interest to EACH of the specified sponsors

d. Two to five page synopsis of EACH presentation (for presenter symposium only)
e. Summary of the panelists' discussion *(for panel symposium only)*
f. Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting.

NOTE: Symposia proposals that do not follow these formatting instructions will NOT be reviewed.
Caucus Submission Guidelines

i. Questions to guide you as you prepare your caucus proposal:
   • Does the proposal encourage development of new ideas or address emerging topics?
   • Does the proposal appeal to multiple constituents from the AOM community?
   • Does the proposal encourage collaboration and the free exchange of ideas?
   • Does the proposal address the conference theme?
   • Does the proposal state desired goals and outcomes?

ii. Formatting your Caucus Proposal: In order to be considered, Caucus proposals must include the following:
   • A Title
   • Abstract or short program description of 50 words
   • Name, email address, and phone number of up to TWO Caucus organizer(s)
   • Short description (up to 500 words) of the topical content including two key words in bold
   • Names, affiliation and contact information of five AOM members, in addition to the organizer(s), who support the organizers

**Note that these five names will NOT be listed in the program and will NOT be counted in the Rule of Three. We ask that you include them as a way to verify that the topic is one that is likely to appeal to several AOM members.**

**Note:** Caucus proposals that do not follow these guidelines may not be reviewed.
Submission Process

To submit your proposal, you will need to...

1. Go to the submission website and create a login account. Don’t forget to record the login information as you will need it to access the reviewers’ comments.

2. Enter the title, short title (for PDWs and symposia), and abstract of your submission using the following instructions:
   - Use Title Case for the submission title. Only the first letter of major title words should be in capital letters. Do NOT submit the title or abstract in all capital letters. Prepositions and conjunctions should not be capitalized for the title and the short title. Example: "Conceptual and Methodological Issues Associated with Cross-Cultural Research."
   - The short title (PDWs and symposia only) must not exceed 30 characters (including spaces) in length.
   - The abstract should not exceed 250 words.
   - Enter or copy and paste the submission title and abstract into their respective fields as is. Do not use the “enter” or “return” keys. The submission title and abstract should be single-spaced.

3. You may submit to up to three divisions or interest groups for symposium submissions. You will need to select three keywords for EACH division that will receive your submission.

4. Enter your submission ID number as a header on the first page of your submission. After completing the data entry process, you will see a page that summarizes all the information you have entered. This page includes a 5-digit, AOM submission ID number. Please reference this number whenever you contact the program chairs or technical support.

5. Upload your submission to the website. Your uploaded submission (for papers ONLY) should not include any author identifying information. Your submission must comply with the guidelines and formatting instructions, or your submission may not be checked in for review. Please make sure you have read all the scholarly and professional development workshop (PDW) guidelines and formatting instructions before uploading.

6. Finalize your submission by acknowledging several statements on a checklist. If your submission is not finalized, it will NOT be reviewed. Please proofread your entry carefully since this is what will appear in the final program. If any information is entered incorrectly, it will be incorrectly listed in the program.

Technical support is available via e-mail to submissionhelp@aom.org. The help desk will attempt to respond within 24 hours. Please recognize that the help desk and submission system will be busy processing a high volume of requests just before the submission deadline. Please do not wait until the last minute to submit! If the e-mail response does not solve the problem or is not clear, you can call +1-914-923-2607, Monday-Friday from 9:00 a.m. until 5:00 p.m. ET. The help desk is closed on December 24, 25, 31 and January 1.
Finalization Checklists

The finalization checklist varies based upon your submission type. If the proposal is not in accordance with the finalization checklist, the proposal may be automatically rejected and may not get reviewed.

PDW Submission Finalization Checklist

Before your proposal can be finalized, you will be asked to acknowledge all of the following requirements:

- This proposal complies with all the submission guidelines, style formatting, policies and rules.
- All of the participants are correctly associated with this PDW submission, including the submitter, if applicable:
  1. This entire proposal is contained in one single document, in the following order:
     - Title page
     - includes the Academy-assigned submission number
     - Title of the workshop
     - Name of primary sponsor and a list of other sponsors who might be interested in the workshop
     - 250-word abstract of the workshop
  2. A three to five page overview of the workshop.
  3. An explanation as to why the workshop should be of interest to the specified sponsor(s).
  4. A description of the workshop’s format.
- The final, converted PDF was reviewed and is the correct version of the PDW on the submission site.
  As the submitter, I certify that at least one participant has stated that s/he agrees to participate in this workshop if it is accepted.
- I understand that if this submission is accepted, all listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be cancelled.
- I understand that the scheduling and audio visual requests are requests only. If my proposal is accepted, the PDW Chair will let me know whether my requests are approved.
- This PDW proposal is now complete (follows ALL Academy AND Division/Interest Group specific instructions and requirements) and is now ready for review.
- I understand that this submission will not be checked in, if:
  - It fails to be 100% compliant with the style formatting requirements.
  - I fail to re-submit an updated proposal to match the requirements by the deadline of January 13, 2015 at 5:00pm ET (NY Time).
Paper Submission Finalization Checklist
Before your submission can be finalized, you will be asked to acknowledge all of the following requirements:

- The uploaded paper complies with all the submission guidelines, style formatting, policies and rules.
- The title, abstract, and keywords are complete and accurate.
- The paper proposal is being submitted to the correct division or interest group.
- All of the participating authors/co-authors are correctly associated with the paper, and their contact information has been verified. If you are a submitting author, please remember to add yourself as an author on the submission. It is not automatically included. NOTE: You will not be permitted to add an author to a paper submission after it has been sent for review. This policy helps protect the integrity of the double-blind review process.
- There is no author-identifying information contained within the attachment.
- The uploaded paper is contained in one single document (including all text, tables, charts, graphs, and references).
- The final, converted PDF was reviewed and the correct version of the paper is on the submission site.
- This submitted paper has not been previously presented or scheduled for presentation, published, accepted for publication, and, if under review, will not be published online or in print before the Academy meeting.
- The submitted paper is original and has fully acknowledged the work of others.
- I understand that my accepted paper will be accessible only to the people who register for the 2015 AOM conference.
- If accepted, I understand that my paper will be posted in the online program from May to October. An automatically generated cover page will appear on this posted version. It will include the title, author identifying information, and a statement that the paper has been accepted for presentation. I understand that I will be able to upload revisions of an accepted paper during this viewing period. I understand that I can remove the paper from the online program at any time without penalty.
- I understand that if this submission is accepted:
  - All listed authors who wish to take part in the session at the meeting must register for the meeting. If none of the listed authors register for the meeting then the paper may be withdrawn.
  - Paper sessions may be scheduled to take place on Sunday, Monday, or Tuesday. All authors attending must be prepared to be available on any of those days.
  - Scheduled session times cannot be rescheduled; session conflicts and personal schedules must be managed by the authors.
- The paper is now complete (follows ALL Academy Division/Interest Group specific instructions and requirements) and is ready for double blind review. I understand that this submission will not be reviewed if:
  - It fails to be 100% compliant with the style formatting requirements.
  - I fail to re-submit an updated proposal to match the requirements by the deadline of January 13, 2015 at 5:00pm ET (NY Time).
Symposium Submission Finalization Checklist

You will be asked to confirm that the following are true before you are able to submit your proposal:

- The uploaded symposium complies with all the submission guidelines, style formatting, policies and rules.
- All participants, including organizers, authors, and other presenters are correctly associated with the symposium submission.
- The entire symposium is contained in one document, includes the following, and is organized in the following order:
  a. A title page that includes:
     i. Academy-assigned submission 5 digit submission number
     ii. Title of symposium
     iii. Complete formal names and affiliations of all participants
     iv. List of potential sponsors (divisions and/or interest groups)
  b. Three to five page overview of the symposium. NOTE: Your proposal should be designed to fit a 90-minute session.
  c. Explanation of why the symposium should be of interest to EACH of the specified sponsors.
  d. For Presenter Symposium (sample): Two to five page synopsis of EACH presentation, not including references. Each presentation may include a maximum of two (2) additional pages of tables and figures.
  e. For Panel Symposium (sample): A five page summary of the panelists' discussion.
- The final, converted PDF was reviewed and is the correct version of the symposium on the submission site.
- As the submitter, I certify that all participants have stated that they agree to participate in this symposium.
- This symposium is now complete (follows ALL Academy AND Division/Interest Group specific instructions and requirements) and is ready for review.
- I understand that if this submission is accepted:
  o All listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be withdrawn.
  o Symposium sessions may be scheduled to take place on Sunday, Monday, or Tuesday. All participants must be prepared to be available on any of those days.
  o Scheduled session times cannot be rescheduled; session conflicts and personal schedules must be managed by the session participants.
- The symposium is now complete (follows ALL Academy Division/Interest Group specific instructions and requirements) and is ready for blind review. I understand that this submission will not be reviewed if:
  o It fails to be 100% compliant with the style formatting requirements.
  o I fail to re-submit an updated proposal to match the requirements by the deadline of **January 13, 2015 at 5:00pm ET (NY Time)**.
Caucus Submission Finalization Checklist

You will be asked to confirm that the following are true before you are able to submit your proposal:

- This Caucus submission complies with all the submission guidelines.
- Up to 2 (TWO) organizers have been added and their information (name & affiliation) is verified.
- The entire proposal is contained in one single document, and contains:
  a. A Title (in Title Case)
  b. An abstract of 50 words
  c. The name, email address, and phone number of up to 2 (TWO) Caucus organizer(s).
  d. A short description (up to 500 words) of the topical content and delivery plan, including two bold-font keywords.
  e. The names, affiliations, and contact information of 5 (FIVE) AOM members, in addition to the organizer(s), who support the submission.

  **Note:** These five names will NOT be listed in the program and will NOT be counted in the Rule of Three + Three. We ask that you include them as a way to verify that the topic is one that is likely to appeal to at least several AOM members.

- The final, converted PDF was reviewed and is the correct version of the proposal on the submission site.
- All listed participants who wish to take part in the session at the meeting must register for the meeting. If none of the listed participants register for the meeting then the session may be cancelled.
- This Caucus proposal is now complete and is ready for review.
- I understand that this submission will not accepted, if:
  1. It fails to be 100% compliant with the style formatting requirements.
  2. I fail to re-submit an updated proposal to match the requirements by the deadline of **January 13, 2015 at 5:00pm ET (NY Time).**
# Call for Submissions

Divisions, Interest Groups, and Committees

<table>
<thead>
<tr>
<th>PDW</th>
<th>Scholarly</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAT</td>
<td>AAT</td>
</tr>
<tr>
<td>BPS</td>
<td>BPS</td>
</tr>
<tr>
<td>CAR</td>
<td>CAR</td>
</tr>
<tr>
<td>CM</td>
<td>CM</td>
</tr>
<tr>
<td>CMS</td>
<td>CMS</td>
</tr>
<tr>
<td>ENT</td>
<td>ENT</td>
</tr>
<tr>
<td>GDO</td>
<td>GDO</td>
</tr>
<tr>
<td>HCM</td>
<td>HCM</td>
</tr>
<tr>
<td>HR</td>
<td>HR</td>
</tr>
<tr>
<td>IM</td>
<td>IM</td>
</tr>
<tr>
<td>MC</td>
<td>MC</td>
</tr>
<tr>
<td>MH</td>
<td>MH</td>
</tr>
<tr>
<td>MED</td>
<td>MED</td>
</tr>
<tr>
<td>MOC</td>
<td>MOC</td>
</tr>
<tr>
<td>MSR</td>
<td>MSR</td>
</tr>
<tr>
<td>OB</td>
<td>OB</td>
</tr>
<tr>
<td>OCIS</td>
<td>OCIS</td>
</tr>
<tr>
<td>ODC</td>
<td>ODC</td>
</tr>
<tr>
<td>OM</td>
<td>OM</td>
</tr>
<tr>
<td>OMT</td>
<td>OMT</td>
</tr>
<tr>
<td>ONE</td>
<td>ONE</td>
</tr>
<tr>
<td>PNP</td>
<td>PNP</td>
</tr>
<tr>
<td>RM</td>
<td>RM</td>
</tr>
<tr>
<td>SAP</td>
<td>SAP</td>
</tr>
<tr>
<td>SIM</td>
<td>SIM</td>
</tr>
<tr>
<td>TIM</td>
<td>TIM</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Committee Call for Submissions</th>
<th>Affiliate Call for Submissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>D&amp;ITC</td>
<td>AAM</td>
</tr>
<tr>
<td>ITC</td>
<td>IAM</td>
</tr>
<tr>
<td>NDSC</td>
<td>INDAM</td>
</tr>
<tr>
<td>PTC</td>
<td>TTC</td>
</tr>
</tbody>
</table>
Caucus Call for Proposals

The Caucus Committee invites proposals for caucus sessions to be held at the 2015 Academy of Management (AOM) Annual Meeting in Vancouver, British Colombia, Canada. Caucuses encompass a wide variety of topics and we encourage proposals that feature nascent ideas or ongoing themes that would be interesting to the AOM community. The number of caucus sessions in any given year varies. In 2010, there were 88; however, in other years space constraints reduce the number of caucuses (i.e., 25 in 2013 and 30 in 2014). Typically, Caucus sessions are scheduled during the scholarly program on Monday and Tuesday.

What is a “caucus”?

The premise of a caucus is primarily to provide an opportunity for scholars to innovate, share and discuss emergent ideas that are still in the incubatory stage. We encourage submission of innovative proposals that provide conference participants with opportunities to network, collaborate and develop new ideas that include, but are not limited to, the conference theme, “Opening Governance”. Caucuses are designed to provide a convenient, informal way for AOM members with shared interests to find one another and to develop a sense of community within the larger AOM structure as well as explore potential collaborations in a forum open to all interested AOM members.

How does a caucus differ from a Professional Development Workshop (PDW)?

PDWs tend to offer structured learning experiences led by experts in the topic being presented with intended takeaways for the participants. PDWs run from Friday to Sunday with a minimum of 2 hours in length. Caucuses’ deliberations are more of an informal exchange with facilitators rather than a designated presenter/s. Caucuses are usually scheduled on Mondays and Tuesdays together with the refereed scholarly program.

How does a caucus differ from a symposium?

A caucus session differs from a symposium in a few ways. First, there is no requirement for authored papers for a caucus as is typically the case with a presenter symposium. The submissions for a caucus should detail the ideas for discussion and the format planned by the organizers and is typically no more than two pages in length. Second, while a panel symposium consists of a group of panelists in a formal interactive discussion, a caucus is more informal where AOM members with shared interests can discuss common issues and explore potential research collaborations. It is essentially designed to provide conference participants with opportunities to network with colleagues who share similar interests and develop new ideas, emerging topics, and expansion of the conference theme. The organizers typically serve as discussion leaders but do not make a formal presentation. Finally, a symposium requires sponsorship by the All-Academy Theme committee, a division, or interest group. A caucus requires documented interest from 5 AOM members with affiliations and contact information.

Here are some questions to guide you as you prepare your caucus proposal

- Does the proposal encourage development of new ideas or address emerging topics?
- Does the proposal appeal to multiple constituents from the AOM community?
- Does the proposal encourage collaboration and the free exchange of ideas?
- Does the proposal address the conference theme?
- Does the proposal state desired goals and outcomes?

Submission information and deadlines

All Caucus submissions must be made via the AOM submissions website. The site opens for submissions in early November and the deadline is January 13 at 5:00 PM ET (New York Time). If you have any questions, please contact the Caucus Committee Chair, Eileen Kwesiga (aomcaucuschair@bryant.edu). We look forward to receiving interesting and innovative caucus proposals.
TLC Call for Submissions

Academy of Management Teaching and Learning Conference (TLC@AOM)

The Academy of Management Teaching and Learning Conference (TLC@AOM) takes place during the 2015 Annual Academy of Management Meeting on Sunday, August 9, 2015. TLC@AOM is a “Conference within a Conference,” designed to support Academy members across all divisions in improving their teaching practice. TLC@AOM features both submitted and invited sessions that address teaching issues for educators at all levels of experience.

Formats
Submissions are invited in the following format:

**Topical:** 60 minute *interactive session* that includes some combination of presentation, discussion, participant reflection and application, simulation, or other form of interactivity. Participant interaction is an essential component of accepted submissions

**Themes:** Proposals should focus on one or more of the following themes:

1) Ensuring continuous improvement and innovation in teaching
2) Designing or redesigning curriculum
3) Addressing problems that arise with students, teaching assistants, or others that impact teaching practice
4) Best practices in teaching at a particular level (Undergraduate, Master’s, Doctoral, or Executive)
5) Assessing learning and its associated challenges
6) Teaching in specific formats (e.g., online, experiential, service learning)
7) Building and leveraging teaching networks across geographic, national, and/or disciplinary boundaries
8) Any other theme addressing teaching practice or issues relevant to management teaching

We encourage proposals designed to appeal to specific audiences, such as doctoral students, new tenure-track faculty, adjunct faculty, mid-career faculty, senior faculty, or program directors and deans. In addition, special consideration will be given to proposals that connect the AOM Annual Conference theme, “Opening Governance,” to teaching practices or issues.

Criteria for Acceptance
Reviewers will evaluate proposals based on the following criteria:

1) Relevance to an identified audience of participants
2) Evidence of a dynamic and interactive session
3) Interest to multiple Academy divisions or interest groups
4) Clarity of proposal narrative and session format
5) Provision of useful “take-aways” for participants

If you would like to discuss your ideas prior to submitting, please contact tlcprogram@aom.org by December 12, 2014. Proposals, including the mandatory cover sheet, may not exceed 6 pages. The cover sheet must include a statement to indicate that ALL presenters on the proposal agree to register and attend the 2015 TLC@AOM Conference should the submission be accepted. As appropriate, proposals may provide links to online resources or videos for further clarification; any such ancillary material must be easily accessible to reviewers.

The deadline for all submissions is Tuesday, January 13, 2015. Please submit to http://aom.org/annualmeeting/submission/. A separate TLC@AOM registration, including an additional registration fee, will be required of all TLC@AOM presenters in addition to the AOM Annual Conference registration.
Session Orientations and Awards

Orientations. As an aid for members, the official AOM Program includes several symbols to denote the general orientation of sessions. The types of orientations denoted are:

- Research
- Teaching
- International
- Practice
- Diversity
- Theme, “Opening Governance”

Awards. The program notes the finalists of these two Academy awards:

- William H. Newman Award for single-authored paper based on a dissertation completed in the past three years; and
- Carolyn B. Dexter Award for Best International Paper.

Please visit the 2015 annual meeting website to read more about the orientations and the criteria and submission procedures for the Newman and Dexter Awards.

Call for Reviewers

The Academy of Management and its Divisions and Interest Groups are recruiting reviewers for the 75th Annual Meeting of the Academy of Management. If you plan to submit your work for review, the Academy strongly urges you to sign up as a volunteer reviewer for the divisions and interest groups that you submit to and/or whose domains you are knowledgeable in.

Benefits of Reviewing for the Annual Meeting

- Reviewers gain visibility for themselves and their institutions.
- Reviewing gives you an opportunity to be pro-active in the Academy’s program planning process.
- It is a way to give back to your professional community.
- It is a way to learn about what constitutes excellent and interesting work.

We encourage you to volunteer to review for at least one division or interest group. To sign up, please visit the Centralized Reviewer System. Simply select a sponsor and use the keywords to indicate your special areas of knowledge and interest. You can sign up to review for up to 2 divisions and/or interest groups. For each of the divisions that you sign up to review, each division may ask you to review up to 3 total submissions. The maximum number of review assignments that you could receive is 6.

As a reviewer, you will be required to complete your review assignments between January 21, 2015 and February 19, 2015, so please plan your time accordingly. The Academy and its Divisions, Interest Groups and Committees thank you in advance for the service you are willing to offer as a reviewer.
# Meet the AOM Program Planning Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Role</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anita M. McGahan</td>
<td>U. of Toronto</td>
<td>AOM Program Chair</td>
<td><a href="mailto:anita.mcgahan@rotman.utoronto.ca">anita.mcgahan@rotman.utoronto.ca</a></td>
</tr>
<tr>
<td>Mary Ann Glynn</td>
<td>Boston College</td>
<td>AOM PDW Chair</td>
<td><a href="mailto:glynnmg@bc.edu">glynnmg@bc.edu</a></td>
</tr>
<tr>
<td>Debra L. Shapiro</td>
<td>U. of Maryland</td>
<td>AOM Past Program Chair</td>
<td><a href="mailto:dshapiro@rhsmith.umd.edu">dshapiro@rhsmith.umd.edu</a></td>
</tr>
<tr>
<td>John Humphreys</td>
<td>Texas A&amp;M U. at Commerce</td>
<td>AOM Proceedings Editor</td>
<td><a href="mailto:john.humphreys@tamuc.edu">john.humphreys@tamuc.edu</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AOM Program Department</th>
<th>AOM Program Support</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taryn Fiore</td>
<td>Assistant Director of Meetings</td>
<td><a href="mailto:program@aom.org">program@aom.org</a></td>
</tr>
<tr>
<td>Jel Erica Hampson</td>
<td>Projects and Program Manager</td>
<td><a href="mailto:program@aom.org">program@aom.org</a></td>
</tr>
<tr>
<td>Megan Lisi Johnson</td>
<td>Meeting Coordinator</td>
<td><a href="mailto:program@aom.org">program@aom.org</a></td>
</tr>
<tr>
<td>Michelle Donohue</td>
<td>Program Coordinator</td>
<td><a href="mailto:program@aom.org">program@aom.org</a></td>
</tr>
<tr>
<td>Gabe Bramson, Greg Gerosa, Matt Suppa</td>
<td>AOM System Support</td>
<td><a href="mailto:techsupport@aom.org">techsupport@aom.org</a></td>
</tr>
</tbody>
</table>

Full contact information for the DIG Program Chairs and PDW Chairs is available on the “Contact Us” page.